

## AAS – Hotel Management Specialization to BAAS – Business – Marketing Concentration 2023-2024 Transfer Pathway



Subtotal

	AAS Degree Requirements												
Central Texas College													
CTC	TAMUCT	Course Name	SCH	CTC	TAMUCT	Course Name	SCH						
CHEF 13051	VO	Sanitation and Safety	3	HAMG 23071	VO	Hospitality Marketing and Sales	3						
HAMG 1321 <sup>1</sup>	VO	Introduction to Hospitality Industry	3	TRVM 23011	VO	Introduction to Convention/Meeting Management	3						
HAMG 2332 <sup>1</sup>	VO	Hospitality Financial Management	3	HAMG 2388 or BUSG 1371 <sup>1</sup>	VO	Internship-Hospitality Administration and Management or Entrepreneur & Business Plan Development	3						
RSTO 1313 <sup>1</sup>	VO	Hospitality Supervision	3	Academic Elective <sup>4</sup>	ACCT 2301 (CORE 090)	Principles of Financial Accounting	3						
HAMG 1313 <sup>1</sup>	VO	Front Office Management	3	CORE 050	CORE 050	Creative Arts Core	3						
HAMG 23011	VO	Principles of Food and Beverage Operations	3	GOVT 2305	CORE 070	Federal Government	3						
RSTO 1325 <sup>1</sup>	VO	Purchasing for Hospitality Operations	3	SPCH 1315 or SPCH 1321	CORE 010	Public Speaking or Business and Professional Communication	3						
RSTO 1204 <sup>1</sup>	VO	Dining Room Service	2	MATH 1332 or MATH 1342	CORE 020	Contemporary Mathematics or Elementary Statistical Methods	3						
HAMG 1342 <sup>1</sup>	VO	Guest Room Management	_	PHED or EDUC 1100	PHED or EDUC 1100	Physical Activity Course or Learning Frameworks	1						
HAMG 1340 <sup>1</sup>	VO	Hospitality Legal Issues	3	ENGL 1301	CORE 010	Composition I	3						
HAMG 23371	VO	Hospitality Facilities Management	3										

	Additional Lower-Level Degree Requirements								
Central Texas College									
Central Texas College	Texas A&M University - Central Texas	Course Name	SCH						
CORE 030 <sup>2</sup>	CORE 030	Life and Physical Sciences Core	3						
CORE 030 <sup>2</sup>	CORE 030	Life and Physical Sciences Core	3						
CORE 040 <sup>2</sup>	CORE 040	Literature, Philosophy, and Culture Core	3						
CORE 060 <sup>2</sup>	CORE 060	American History Core	3						
CORE 060 <sup>2</sup>	CORE 060	American History Core	3						
CORE 070 <sup>2</sup>	CORE 070	Government/Political Science Core	3						
ECON 2302 <sup>2</sup>	CORE 080	Principles of Microeconomics	3						
ECON 2301 <sup>2</sup>	CORE 090	Principles of Macroeconomics	3						
ACCT 2302 <sup>2</sup>	ACCT 2302	Principles of Managerial Accounting	3						
BUSI 2305 <sup>2,5</sup>	BUSI 2305	Business Statistics	3						

Upper-Level Degree Requirements												
Texas A&M University - Central Texas												
TAMUCT	Course Name		TAMUCT	Course Name								
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3							
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3							
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3							
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3							
FIN 3301 <sup>3</sup>	Financial Management I	3	MKTG 3320	Marketing Research	3							
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3							

Subtotal 36 Total 126

## **Notes/Comments**

Texas A&M University - Central Texas (TAMUCT) only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Central Texas College (CTC). A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours as some courses necessary for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, students should speak with an <u>academic advisor</u>.

- 1. This section has the following considerations:
  - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
  - May consist of technical, vocational, or military credit (or a combination)
  - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
  - With the qualifying 12 semester credit hours, a student may include specified academic electives up to a maximum of 36 semester credit hours.
  - A maximum of 36 semester credit hours will be allowed.
  - See the College of Business Administration's academic advisors for more information.
- 2. The AAS does not fulfill all the lower-level courses required for the undergraduate degree. Students will need to complete these remaining lower-level courses at CTC. Please discuss the consortium agreement procedure with a TAMUCT financial aid advisor.
- 3. Other field of study courses may be used to satisfy requirements.
- ACCT 2301 Principles of Financial Accounting, is required for the BAAS Degree.
- 5. Students may fulfill this degree requirement by enrolling in BUSI 3311 at TAMUCT.