



## AS – Business to BBA – Marketing 2023-2024 Transfer Pathway



AS Degree Requirements							
BLINN College							
BLINN	TAMUCT	Course Name	SCH	BLINN	TAMUCT	Course Name	SCH
BUSI 1301	BUSI 1301	Business Principles	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
MATH 1324	CORE 020	Mathematics for Business & Social Science	3	ACCT 2301	CORE 090	Principles of Financial Accounting	3
ENGL 1301	CORE 010	English Composition I	3	GOVT 2305	CORE 070	Federal Government	3
HIST 1301	CORE 060	United States History I	3	PHIL 1301	CORE 040	Introduction to Philosophy	3
CORE 050	CORE 050	Creative Arts Core	3	CORE 030	CORE 030	Life and Physical Science Core	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
ECON 2302	CORE 090	Principles of Microeconomics	3	BUSI 2305	BUSI 2305	Business Statistics	3
MATH 1325	MATH 1325	Calculus for Business and Social Sciences	3	GOVT 2306	CORE 070	Texas Government	3
ENGL 1302	CORE 010	English Composition II	3	SPCH 1315	SPCH 1315	Public Speaking	3
HIST 1302	CORE 060	United States History II	3	CORE 030	CORE 030	Life and Physical Science Core	3
<b>Subtotal</b>							<b>60</b>

Additional Lower-Level or Upper-Level Degree Requirements			
BLINN College or Texas A&M University – Central Texas			
BLINN College	Texas A&M University - Central Texas	Course Name	SCH
BUSI 2301 <sup>1,2</sup>	BUSI 2301	Business Law	3
PSYC 2301 or SOCI 1301 <sup>1,3</sup>	CORE 080	General Psychology or Introduction to Sociology	3
<b>Subtotal</b>			<b>6</b>

Upper-Level Degree Requirements					
Texas A&M University - Central Texas (TAMUCT)					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 3316	Consumer Behavior	3
ACCT 3301	Accounting and Finance Data Analytics I	3	MKTG 4302	Services Marketing	3
MKTG 3301	Marketing	3	MKTG 4305	Digital and Internet Marketing	3
BUSI 4301	Business Ethics and Corporate Social Responsibility	3	MGMT 3350	Management and Organizational Behavior	3
FIN 3301	Financial Management I	3	BUSI 4359	Business Strategy	3
MGMT 3302 or Upper-Level COBA Elective <sup>4</sup>	Personnel and Human Resource Management or Upper-Level COBA Elective	3	CIS 4350	Management Information Systems	3
MKTG 3318	Promotional Strategy	3	MKTG 3320	Marketing Research	3
Any Level Elective or Upper-Level COBA Elective <sup>4</sup>	Any Level Elective or Upper-Level COBA Elective	3	MKTG 4316	Marketing Management	3
BUSI 3344	Introduction to the Global Business Environment	3	Upper-Level COBA Elective <sup>4</sup>	Upper-Level COBA Elective	3
<b>Subtotal</b>					<b>54</b>
<b>Total</b>					<b>120</b>

### Notes/Comments

Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Blinn College.

For help with pathway planning, students should speak with an [academic advisor](#). *This pathway is intended for planning and visualization purposes only.*

1. Not all Degree Requirement courses are completed with the AS. Students will need to complete these remaining lower-level courses at Blinn College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
2. Students may also fulfill this degree requirement by enrolling in BUSI 3332 at TAMUCT.
3. CORE REQ (080) recommended courses are PSYC 2301 or SOCI 1301. These are not degree required courses.
4. Please see your advisor for information on recommended micro-credential course offerings.