



**AAS – Business Administration & Management to
BAAS – Business
Marketing Concentration
2023-2024 Transfer Pathway**



AAS Degree Requirements							
BLINN College							
BLINN	TAMUCT	Course Name	SCH	BLINN	TAMUCT	Course Name	SCH
ACNT 1303 ²	VO--	Introduction to Accounting I	3	BUSI 2301	BUSI 2301	Business Law	3
BCIS 1305 or COSC 1301	BCIS 1305 or COSC 1301	Business Computer Applications or Introduction to Computing	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
BUSI 1301	BUSI 1301	Business Principles	3	HRPO 2301 ² or HRPO 2307 ²	VO--	Human Resources Management or Organizational Behavior	3
ENGL 1301	CORE 010	Composition I	3	CORE 050	CORE 050	Creative Arts Core	3
ACCT 2301	CORE 090	Principles of Financial Accounting	3	MRKG 1311 ² or MRKG 2333 ²	VO--	Principles of Marketing or Principles of Selling	3
ACNT 1313 ²	VO--	Computerized Accounting Applications	3	BMGT 2388 ² or BMGT 2309 ²	VO--	Internship - Business Administration and Management or Leadership	3
BMGT 1327 ²	VO--	Principles of Management	3	SPCH 1311, 1315, 1318 or 1321	CORE 010	Introduction to Speech Communication, Public Speaking, Interpersonal Communication or Business & Professional Communication	3
BMGT 2305 ²	VO--	Advanced Communications in Management	3	ECON 2302	CORE 080	Principles of Microeconomics	3
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	BUSI Elective	BUSI Elective	Business Elective	3
ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3	BUSI Elective	BUSI Elective	Business Elective	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
BLINN College or Texas A&M University – Central Texas			
BLINN College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 040 ¹	CORE 040	Literature, Philosophy, and Culture Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
MATH 1342 or BUSI 2305 ^{1,4}	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
Subtotal			24

Upper-Level Degree Requirements					
Texas A&M University - Central Texas (TAMUCT)					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ³	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					120

Notes/Comments

Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Blinn College.

For help with pathway planning, students should speak with an [academic advisor](#). *This pathway is intended for planning and visualization purposes only.*

1. Not all Degree Requirement courses are completed with the AAS. Students will need to complete these remaining lower-level courses at Blinn College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
2. This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - A maximum of 36 semester credit hours will be allowed.
 - See the College of Business Administration's academic advisors for more information.
3. Other field of study course may be used to satisfy requirement.
4. Students may also fulfill this degree requirement by enrolling in BUSI 3311 at TAMUCT.