



AAS – Business Administration – Marketing to BAAS – Business Marketing Concentration 2022-2023 Transfer Pathway



AAS Degree Requirements							
Temple College							
TEMPLE	TAMUCT	Course Name	SCH	TEMPLE	TAMUCT	Course Name	SCH
MRKG 1311 ³	VOBU	Principles of Marketing	3	ACCT 2301	CORE 090	Principles of Financial Accounting	3
BUSI 1301	BUSI 1301	Business Principles	3	BCIS 1305	BCIS 1305	Business Computer Applications	3
ACNT 1303 ³	VOBU	Introduction to Accounting I	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
BMGT 1341 ³	VOBU	Business Ethics	3	ENGL 1301	CORE 010	Composition I	3
MRKG 1302 ³	VOBU	Principles of Retailing	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
Elective	Elective	Marketing Elective	3	BUSI 2301	BUSI 2301	Business Law	3
BUSG 2309 ³	VOBU	Small Business Management/Entrepreneurship	3	MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3
Elective	Elective	Human Resource Elective	3	BMGT 2309 ³	VOBU	Leadership	3
Elective	Elective	Business Elective	3	CORE 040	CORE 040	Language, Philosophy, Culture Core Selection	3
Elective	Elective	Soft Skills Elective	3	SPCH 1311, SPCH 1315 or SPCH 1321	CORE 010	Introduction to Speech Communication, Public Speaking or Business and Professional Communication	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
Temple College or Texas A&M University – Central Texas			
Temple College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Sciences Core Selection	3
CORE 030 ¹	CORE 030	Life and Physical Sciences Core Selection	3
CORE 050 ¹	CORE 050	Creative Arts Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
ECON 2302 ^{1,2}	CORE 080	Principles of Microeconomics	3
BUSI 2305 ^{1,2}	BUSI 2305	Business Statistics	3
Subtotal			27

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3301 or MGMT 4325 ⁴	Principles of Management or Leadership Theory and Practice	3	BUSI 4301	Business Ethics	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ⁵	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					123

Notes/Comments

Texas A&M-Central Texas is an upper-level institution offering 3xxx-5xxx level courses. All 1xxx-2xxx level courses must be completed at a different institution.

For help with pathway planning, student should speak with an [academic advisor](#). This guide is intended for planning and visualization purposes only.

1. Not all bachelor's degree requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
2. Please consult your TAMUCT advisor for information on alternative Upper-Level course offerings.
3. This section has the following considerations:
 - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - b. May consist of technical, vocational, or military credit (or a combination)
 - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - e. A maximum of 36 semester credit hours will be allowed
 - f. See the College of Business Administration's academic advisors for more information.
4. If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
5. Other field of study course may be used to satisfy requirement.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

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College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)