



AS – Business to BBA – Marketing 2022-2023 Transfer Pathway



AS Degree Requirements							
BLINN College							
BLINN	TAMUCT	Course Name	SCH	BLINN	TAMUCT	Course Name	SCH
BUSI 1301	BUSI 1301	Business Principles	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
MATH 1324	CORE 020	Mathematics for Business & Social Science	3	ACCT 2301	ACCT 2301	Principles of Financial Accounting	3
ENGL 1301	CORE 010	English Composition I	3	GOVT 2305	CORE 070	Federal Government	3
HIST 1301	CORE 060	United States History I	3	PHIL 1301 ²	CORE 040	Introduction to Philosophy	3
CORE 050	CORE 050	Creative Arts Core Selection	3	CORE 030	CORE 030	Life & Physical Science Core Selection	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
ECON 2302	CORE 090	Principles of Macroeconomics	3	BUSI 2305	BUSI 2305	Business Statistics	3
MATH 1325	MATH 1325	Calculus for Business and Social Sciences	3	GOVT 2306	CORE 070	Texas Government	3
ENGL 1302	CORE 010	English Composition II	3	SPCH 1315	SPCH 1315	Public Speaking	3
HIST 1302	CORE 060	United States History II	3	CORE 030	CORE 030	Life & Physical Science Core Selection	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
BLINN College or Texas A&M University – Central Texas			
BLINN College	Texas A&M University - Central Texas	Course Name	SCH
PSYC 2301 or SOCI 1301 ¹	CORE 080	General Psychology or Introduction to Sociology	3
BUSI 2301 ^{1,3}	Degree Requirement	Business Law	3
Subtotal			6

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 3316	Consumer Behavior	3
ACCT 3301	Accounting and Finance Data Analytics I	3	MKTG 4302	Services Marketing	3
MKTG 3301	Marketing	3	MKTG 4305	Digital and Internet Marketing	3
BUSI 4301	Business Ethics	3	MGMT 3350	Management and Organizational Behavior	3
FIN 3301	Financial Management I	3	BUSI 4359	Business Strategy	3
MGMT 3302 ³	Personnel and Human Resource Management (or Upper-Level COBA Elective)	3	CIS 4350	Management Information Systems	3
MKTG 3318	Promotional Strategy	3	MKTG 3320	Marketing Research	3
Any Level Elective or Upper-Level COBA Elective ³	Any Level Elective or Upper-Level COBA Elective	3	MKTG 4316	Marketing Management	3
BUSI 3344	Introduction to the Global Business Environment	3	Upper-Level COBA Elective ⁴	Upper-Level COBA Elective	3
Subtotal					54
Total					120

Notes/Comments

Texas A&M-Central Texas is an upper-level institution offering 3xxx-5xxx level courses. All 1xxx-2xxx level courses must be completed at a different institution.

For help with pathway planning, student should speak with an [academic advisor](#). This guide is intended for planning and visualization purposes only.

1. Not all bachelor's degree requirement courses are completed with the AS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
2. Another course from the Language, Philosophy, and Culture (CORE 040) listing may be used to fulfill the degree requirement.
3. Please see your TAMUCT advisor for information on recommended upper-level course offerings.
4. Please see your advisor for information on recommended micro-credential course offerings.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

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College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)