

**AAS – Business Management to
BAAS – Business
Marketing Concentration
2022-2023 Transfer Pathway**

AAS Degree Requirements							
McLennan Community College							
MCLENNAN	TAMUCT	Course Name	SCH	MCLENNAN	TAMUCT	Course Name	SCH
BMGT 1327 ²	VOBU	Principles of Management	3	BMGT 2309 ²	VOBU	Leadership	3
MRKG 1311 ²	VOBU	Principles of Marketing	3	BMGT 1307 ²	VOBU	Team Building	3
BUSI 1301	BUSI 1301	Business Principles	3	CORE 040	CORE 040	Language, Philosophy and Culture Core Selection	3
BMGT 2388 ²	VOBU	Internship-Bus Admin and Mgmt.	3	ACNT 1303 ²	VOBU	Introduction to Accounting I	3
BUSI 1307	BUSI 1307	Personal Finance	3	BMGT 2383 ²	VOBU	Coop. Ed. – BUSI Administration & MGMT	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3
HRPO 2301 ²	VOBU	Human Resources Management	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
BUSI 2301	BUSI 2301	Business Law	3	Elective CORE 050	CORE 050	Creative Arts Core Selection	3
BMGT 2389 ²	VOBU	Internship-Bus Admin Mgmt.-Gen	3	SPCH 1311	CORE 010	Introduction to Speech Communication	3
ENGL 1301	CORE 010	Composition I	3	BUSG 2309 ² or Elective	VOBU	Small Business Management or Elective	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
McLennan Community College or Texas A&M University – Central Texas			
McLennan Community College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Sciences Core Selection	3
CORE 030 ¹	CORE 030	Life and Physical Sciences Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
ECON 2302 ¹	CORE 080	Principles of Microeconomics	3
ACCT 2301 ¹	CORE 090	Principles of Financial Accounting	3
ACCT 2302 ¹	ACCT 2302	Principles of Managerial Accounting	3
MATH 1342 or BUSI 2305 ^{1,5}	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
Subtotal			30

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Business Communications and Research	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3301 or 4325 ³	Principles of Management or Leadership Theory and Practice	3	BUSI 4301	Business Ethics	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ⁴	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					126

Notes/Comments

The following Pathway Plan is suggested for full-time students. Part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

- Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - A maximum of 36 semester credit hours will be allowed
 - See the College of Business Administration's academic advisors for more information.
- If student passed BMGT 1327 and MRKG 1311 as a part of their A.A.S. and received at least a B, alternate courses listed may be taken. Please speak with your advisor.
- Other field of study course may be used to satisfy requirement.
- Please see your advisor for information on recommended upper-level course offerings.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
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- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)