

AAS-Business Administration-Marketing to BAAS-Business-Management

4-Year Suggested Academic Plan for Transfer 2021-2022 Catalog Year

First and Second Years

Please speak with your TC advisor for recommended course sequence

TC	TAMUCT	Course Name	Hrs	TC	TAMUCT	Course Name	Hrs
MRKG 1311 ⁴	VOBU	Principles of Marketing	3	ACNT 1303	VOBU	Introduction to Accounting I	3
BMGT 1341	VOBU	Business Ethics	3	MRKG 1302	VOBU	Principles of Retailing	3
MRKG Elective	VOBU	Marketing Elective	3	BUSG 2309	VOBU	Small Business Management/Entrepreneurship	3
HRPO Elective	VOBU	Human Resources Elective	3	SOFT SKILL ELECTIVE	VOBU	Soft Skills Elective	3
BMGT 2309	VOBU	Leadership	3	BCIS 1305	VOBU	Business Computer Applications	3
BUSI 2301	VOBU	Business Law	3	BUSI 1301	VOBU	Business Principles	3
ENGL 1301	CORE 010	Composition I	3	SPCH 1321	CORE 010	Business & Professional Communication	3
CORE 020	CORE 020	CORE Mathematics	3	CORE 040	CORE 040	CORE Language, Philosophy & Culture	3
ACCT 2301	CORE 090	Principles of Managerial Accounting	3	ACCT 2302	CORE 090	Principles of Financial Accounting	3
BUSI 2305	Business Statistics Requirement	Business Statistics	3	ECON 2301	CORE 080	Principles of Macroeconomics	3
Total							60

Third Year – Junior

Fall Semester – Spring Semester

TC	TAMUCT	Course Name	Hrs	TC	TAMUCT	Course Name	Hrs
CORE 030 ¹	CORE 030	CORE Life and Physical Science	3	CORE 050 ¹	CORE 050	CORE Creative Arts	3
CORE 060 ¹	CORE 060	CORE American History	3	CORE 060 ¹	CORE 060	CORE American History	3
CORE 070 ¹	CORE 070	CORE Government/Political Science	3	CORE 070 ¹	CORE 070	CORE Government/Political Science	3
	BUSI 3301	Business Communications & Research	3		MKTG 3301 or 3316 or 3318 ⁴	Marketing or Consumer Behavior or Promotional Strategy	3
	MGMT 3301	Principles of Management	3		FIN 3301	Financial Management I	3
Total			15	Total			15

Fourth Year - Senior

Fall Semester – Spring Semester

TC	TAMUCT	Course Name	Hrs	TC	TAMUCT	Course Name	Hrs
ECON 2302 ¹	CORE 090	Principles of Macroeconomics	3	CORE 030 ¹	CORE 030	CORE Life and Physical Science	3
	BUSI 4301	Business Ethics & Corporate Social Responsibility	3		BUSI 4359	Business Strategy	3
	BUSI 3344	Introduction to the Global Business Environment	3		CIS 4350	Management Information Systems	3
BUSI 2301	BUSI 2301 or BUSI 3332	Business Law or Legal Environment of Business	3		Adv. MGMT Elective ³	Advanced Management Elective	3
	Adv. MGMT Elective ³	Advanced Management Elective	3		Adv. MGMT Elective ³	Advanced Management Elective	3
Total			15	Total			15

Notes/Comments:

- (1) Due to the nature of the AAS program, not all Texas Common Core courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- (2) Some Texas Common Core may be offered as a Dual Credit course. Please consult with your Temple College advisor
- (3) Please speak with a COBA advisor for COBA electives for micro-credential. COBA offers six micro-credentials (pending internal approval) in Logistics and Supply Chain Management, Project Management, Business Intelligence & Analytics, Cybersecurity, Financial Management & Analysis, and Accounting
- (4) If student passed MRKG 1311 with a grade B or better, may take MKTG 3316 or MKTG 3318

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
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- Invitations to university events and activities

Click [HERE](#) to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)