



## AS - Business to BBA - Marketing 2021- 2022 Transfer Pathway



### First and Second Years

Please speak with your Blinn advisor for recommended course sequence

Blinn	TAMUCT	Course Name	Hrs	Blinn	TAMUCT	Course Name	Hrs
ENGL 1301	CORE 010	Composition I	3	ENGL 1302	CORE 010	Composition II	3
MATH 1324	CORE 020	Mathematics for Business & Social Science	3	CORE 030	CORE 030	CORE Life & Physical Science	3
CORE 030	CORE 030	CORE Life & Physical Science	3	PHIL 1301	CORE 040	Introduction to Philosophy	3
CORE 050	CORE 050	CORE Creative Arts	3	HIST 1301	CORE 060	US History I	3
HIST 1302	CORE 060	US History II	3	GOVT 2305	CORE 070	Federal Government	3
GOVT 2306	CORE 070	Texas Government	3	ECON 2302	CORE 090	Principles of Microeconomics	3
ECON 2301	CORE 080	Principles of Macroeconomics	3	BCIS 1305	Business Core Requirement	Business Computer Applications	3
ACCT 2301	CORE 090	Principles of Financial Accounting	3	ACCT 2302	Business Core Requirement	Principles of Managerial Accounting	3
BUSI 2305	Business Core Requirement	Business Statistics	3	SPCH 1315	Any Level Elective	Public Speaking	3
MATH 1325	Any Level Elective	Calculus for Business and Social Sciences	3	BUSI 1301	Any Level Elective	Business Principles	3
				<b>Total</b>			<b>60</b>

### Third Year - Junior

Fall Semester – Spring Semester

TAMUCT	Course Name	Hrs	TAMUCT	Course Name	Hrs
BUSI 3301	Business Communications & Research	3	MGMT 3302 or Adv. COBA Elective <sup>1</sup>	Personnel and Human Resources Management or Advanced COBA Elective	3
MGMT 3301	Principles of Management	3	BUSI 3332	Legal Environment of Business	3
MKTG 3301	Marketing	3	MKTG 3318	Promotional Strategy	3
FIN 3301	Financial Management I	3	MKTG 3320	Marketing Research	3
BUSI 3344	Introduction to the Global Business Environment	3	PSYC 2301 or SOCI 1301 <sup>2</sup>	General Psychology or Introduction to Sociology	3
<b>Total</b>		<b>15</b>	<b>Total</b>		<b>15</b>

### Fourth Year - Senior

Fall Semester – Spring Semester

TAMUCT	Course Name	Hrs	TAMUCT	Course Name	Hrs
MGMT 3350	Organizational Behavior	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 4316	Marketing Management	3
MKTG 4302	Services Marketing	3	CIS 4350	Management Information Systems	3
MKTG 4305	Digital and Internet Marketing	3	BUSI 4301	Business Ethics	3
Adv. COBA Elective <sup>1</sup>	Advanced COBA Elective	3	Adv. COBA Elective <sup>1</sup>	Advanced COBA Elective	3
<b>Total</b>		<b>15</b>	<b>Total</b>		<b>15</b>

#### Notes/Comments:

- (1) Please speak with a COBA advisor for COBA electives for micro-credential. COBA offers six micro-credentials (pending internal approval) in Logistics and Supply Chain Management, Project Management, Business Intelligence & Analytics, Cybersecurity, Financial Management & Analysis, and Accounting
- (2) Due to the nature of the AAS program, not all Texas Common Core courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.

## Transfer Information

### Transfer of Credit & Student Benefits

**Transfer Central! Your affordable path to a high-quality bachelor's degree.**

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

### College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

**Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.**

### Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

**Get Connected.** Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

### Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

#### [Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

#### [Master of Science – Accounting](#)

#### [Master of Science – Information Systems](#)

#### [Master of Science – Leadership for Sustainability](#)

Graduate Certificates

#### [Healthcare Administration](#)

#### [Leadership for Sustainability](#)