



AAS-Marketing to BAAS-Business-Management 2021-2022 Transfer Pathway



First and Second Years

Please speak with your ACC advisor for recommended course sequence

ACC	TAMUCT	Course Name	Hrs	ACC	TAMUCT	Course Name	Hrs
MRKG 1311 ⁴	VOBU	Principles of Marketing	3	MRKG 1302	VOBU	Principles of Retailing	3
MRKG 1313	VOBU	Public Relations	3	MRKG 2348	VOBU	Marketing Research and Strategies	3
MRKG 2333	VOBU	Principles of Selling	3	BUSG 1304	VOBU	Financial Literacy	3
MRKG 2371	VOBU	Consumer Behavior	3	BUSG 1303	VOBU	Principles of Finance	3
MRKG 2388 or 2381	VOBU	Internship-Marketing/Marketing Management or Cooperative Education-Marketing/Marketing Management	3	Marketing Elective	VOBU	Marketing Elective	3
COMM 2327	VOBU	Principles of Advertising	3	COSC 1301	VOBU	Introduction to Computing	3
ENGL 1301	CORE 010	Composition I	3	MATH 1324	CORE 020	Mathematics for Business and Social Sciences	3
CORE 040	CORE 040	CORE Language, Philosophy & Culture	3	ECON 2302	CORE 080	Principles of Microeconomics	3
ECON 2301	CORE 090	Principles of Macroeconomics	3	ACCT 2301	Business Core Requirement	Principles of Financial Accounting	3
ACCT 2302	Business Core Requirement	Principles of Managerial Accounting	3	EDUC 1300 or SPCH 1321 ²	CORE 090	Learning Framework or Business & Professional Communication	3
				Total			60

Third Year- Junior

Fall Semester – Spring Semester

ACC	TAMUCT	Course Name	Hrs	ACC	TAMUCT	Course Name	Hrs
CORE 060 ¹	CORE 060	CORE American History	3	CORE 060 ¹	CORE 060	CORE American History	3
CORE 030 ¹	CORE 030	CORE Life & Physical Science	3	CORE 030 ¹	CORE 030	CORE Life & Physical Science	3
CORE 070 ¹	CORE 070 ¹	CORE Government/Political Science	3	CORE 070 ¹	CORE 070	CORE Government/Political Science	3
	BUSI 3301	Business Communications & Research	3		FIN 3301	Financial Management I	3
	MGMT 3301 or 4325 ⁴	Principles of Management or Leadership Theory and Practice	3		MKTG 3301 or 3316 or 3318 ⁴	Marketing or Consumer Behavior or Promotional Strategy	3
Total			15	Total			15

Summer Semester

ACC	TAMUCT	Course Name	Hrs	ACC	TAMUCT	Course Name	Hrs
SPCH 1321 ²	CORE 010	Business and Professional Communication	3		Adv. MGMT Elective ³	Advanced Management Elective	3
				Total			6

Fourth Year - Senior

Fall Semester – Spring Semester

ACC	TAMUCT	Course Name	Hrs	ACC	TAMUCT	Course Name	Hrs
CORE 050 ¹	CORE 050	CORE Creative Arts	3		BUSI 4359	Business Strategy	3
	BUSI 4301	Business Ethics & Corporate Social Responsibility	3		Adv. MGMT Elective ³	Advanced Management Elective	3
	CIS 4350	Management Information Systems	3		Adv. MGMT Elective ³	Advanced Management Elective	3
	BUSI 3311	Business Statistics	3		BUSI 3344	Introduction to the Global Business Environment	3
	BUSI 3332	Legal Environment of Business	3				
Total			15	Total			12

Notes/Comments:

- (1) Due to the nature of the AAS program, not all Texas Common Core courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- (2) FTIC students will need to take EDUC 1300. If not a FTIC, please take SPCH 1321 for degree completion at TAMUCT.
- (3) Please speak with a COBA advisor for COBA electives for micro-credential. COBA offers six micro-credentials (pending internal approval) in Logistics and Supply Chain Management, Project Management, Business Intelligence & Analytics, Cybersecurity, Financial Management & Analysis, and Accounting
- (4) If passed MRKG 1311 with a grade B or better, may take MKTG 3316 or MKTG 3318. If passed BMGT 1327 with a grade B or better, may take MGMT 4325

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)