



AAS - Hotel Management to BAAS – Business - Marketing 2021-2022 Transfer Pathway



First and Second Years

Please speak with your CTC advisor for recommended course sequence

CTC	TAMUCT	Course Name	Hrs	CTC	TAMUCT	Course Name	Hrs
CHEF 1305	VOBU	Sanitation and Safety	3	HAMG 1321	VOBU	Introduction to the Hospitality Industry	3
HAMG 2332	VOBU	Hospitality Financial Management	3	RSTO 1313	VOBU	Hospitality Supervision	3
HAMG 1313	VOBU	Front Office Management	3	HAMG 2301	VOBU	Principles of Food and Beverage Operations	3
RSTO 1325	VOBU	Purchasing for Hospitality Operations	3	RSTO 1204	VOBU	Dining Room Services	2
HAMG 1342	VOBU	Guest Room Management	3	HAMG 1340	VOBU	Hospitality Legal Issues	3
HAMG 2307	VOBU	Hospitality Marketing and Sales	3	TRVM 2301	VOBU	Introduction to Convention Meeting Management	3
HAMG 2388 or BUSG 1371	VOBU	Internship-Hospitality Admin and Mgmt. or Entrepreneurship and Business Plan Development	3	HAMG 2337	VOBU	Hospitality Facilities Management	3
ENGL 1301	CORE 010	Composition I	3	SPCH 1321 or SPCH 1315	CORE 010	Business & Professional Communication or Public Speaking	3
MATH 1332 or MATH 1342	CORE 020	Contemporary Mathematics or Elementary Statistical Methods	3	CORE 040 or CORE 050 ²	CORE 040 or CORE 050	CORE Language, Philosophy & Culture or CORE Creative Arts	3
GOVT 2305	CORE 070	Federal Government	3	Academic Elective ³	CORE 090	Academic Elective	3
KINE or EDUC 1100	VOBU	Physical Activity Course or Learning Frameworks	1				
				Total			60

Third Year – Junior

Fall Semester – Spring Semester

CTC	TAMUCT	Course Name	Hrs	CTC	TAMUCT	Course Name	Hrs
ECON 2301 ¹	CORE 090	Principles of Macroeconomics	3	CORE 060 ¹	CORE 060	CORE American History	3
CORE 060 ¹	CORE 060	CORE American History	3	CORE 030 ¹	CORE 030	CORE Life and Physical Science	3
ACCT 2302 ¹	Business Core Requirement	Principles of Managerial Accounting	3	ECON 2302 ¹	CORE 080	Principles of Microeconomics	3
	BUSI 3301	Business Communications & Research	3	MATH 1342 or BUSI 2305 ¹	BUSI 3311	Elementary Statistical Methods or Business Statistics	3
	MKTG 3301	Marketing	3		MKTG 3318	Promotional Strategy	3
Total			15	Total			15

Summer Semester

TAMUCT	Course Name	Hrs	TAMUCT	Course Name	Hrs
MKTG 3316	Consumer Behavior	3	MGMT 3301	Principles of Management	3
			Total		
			6		

Fourth Year – Senior

Fall Semester – Spring Semester

CTC	TAMUCT	Course Name	Hrs	CTC	TAMUCT	Course Name	Hrs
CORE 070 ¹	CORE 070	CORE Government/Political Science	3	CORE 040 or CORE 050 ²	CORE 040 or CORE 050	CORE Language, Philosophy & Culture or CORE Creative Arts	3
	FIN 3301	Financial Management I	3	CORE 030 ¹	CORE 030	CORE Life and Physical Science	3
	BUSI 4301	Business Ethics	3		BUSI 4359	Business Strategy	3
	MKTG 4302	Services Marketing	3		MKTG 4316	Marketing Management	3
	MKTG 4305	Digital and Internet Marketing	3		MKTG 3320	Marketing Research	3
Total			15	Total			15

Notes/Comments:

- (1) Due to the nature of the AAS program, not all Texas Common Core courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- (2) Consult with your TAMUCT advisor to ensure you have completed both a CORE 040 and CORE 050
- (3) Please take ACCT 2301 as the Academic Elective for degree completion at TAMUCT
- (4) Only 36 of the 42 VOBUs credits will be applied towards TAMUCT's Degree Requirements.

Transfer Information

Transfer of Credit & Student Benefits

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College of Business Administration

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Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

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- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

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[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

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