Instructor: Dr. Anitha Chennamaneni  
Office: Texas A&M University Central Texas FH 323I  
Phone: (254) 519-5463  
TAMUCT Email: anitha.chennamaneni@tamuct.edu  
Preferred Email: Course Blackboard Site, Email tool.  
Alternate (if blackboard is down): anitha.chennamaneni@tamuct.edu  
Office Hours: Mon - Thur  
Online (Virtual) via Course Blackboard Site 7 pm – 9 pm  
Other days and times by appointment. I am available to see drop by's, but this summer, I would prefer that students take appointment before they come to see me.

Mode of instruction and course access: This course is a 100% online course and uses TAMUCT Blackboard Learn System (http://tamuct.blackboard.com). You will use the Blackboard username and password communicated to you separately to logon to this system. The course syllabus, schedule, supplemental readings, class announcements, power point slides, learning modules, homework assignments, exams and other course related documents will be posted on blackboard. Each student is responsible for the posted material, and should check the blackboard at least weekly for updates. The course outline in this syllabus shows the basic schedule for the semester. New weekly assignment instructions will be posted EACH MONDAY morning throughout the semester, and assignments, discussions and quizzes, will have an associated Sunday midnight deadline. Online learning requires students to be very self-disciplined, be sure you understand and are prepared to comply with all required class assignments and deadlines.

Student-instructor interaction: Please send all course related email correspondence to my Blackboard email. Please use TAMUCT email only when Blackboard is not available. I check email several times a day during the week and at least once during the weekends. I will respond within 24 hours and within 48 hours on Saturday through Sunday. Please do not hesitate to stop by my office during the scheduled office hours or contact me via phone / blackboard email or TAMUCT email, if there are any personal problems or challenges that are hindering your regular progress in the course.

UNILERT

Emergency Warning System for Texas A&M University – Central Texas

UNILERT is an emergency notification service that gives Texas A&M University-Central Texas the ability to communicate health and safety emergency information quickly via email and text message. By enrolling in UNILERT, university officials can quickly pass on safety-related information, regardless of your location. Please
enroll today at http://TAMUCT.org/UNILERT
COURSE INFORMATION

1.0 Course Overview and description:
This course investigates management issues related to business information systems designed to meet the informational needs of the various business subsystems. The concepts stressed are systems development, security, privacy, and ethics associated.

It is a writing intensive course; meaning that at least 60% of a student’s grade is from written exercises. A student that does not successfully complete these assignments cannot pass the course.

2.0 Course Objective:
Gain a solid understanding of today’s principles of information systems. Explore the core principles of IS and examine how it’s practiced today. Gain a strong grasp of the latest developments and their impact on the rapidly changing role of today’s IS professional. Focus on the increased use of cloud computing throughout the world and the latest in mobile solutions and challenges in IS today. See how information systems can increase profits and reduce costs with e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping IS today. Introduce the increasing challenges of today’s computer crimes and hacking as well as cyberterrorism. Explore some of the most recent research on virtual communities and global IS work solutions as well as the growing importance of social networking. Equip you to function more effectively as an employee, manager, or decision maker in business today.

3.0 Course Objectives:
3.1 Successful completion of this course should enable the student to

3.1.1 Demonstrate an understanding of the business value of systems
3.1.2 Analyze how organizations are redesigned with information systems
3.1.3 Explain the methods used for knowledge management
3.1.4 Describe project management for information systems building
3.1.5 Identify information systems security needs and control
3.1.6 Explain managing international information systems
3.1.7 Explain total cost of ownership
3.1.8 Describe electronic commerce issues
3.1.9 Express information system organizations, management and strategy
3.1.10 List the different technology infrastructures – hardware, software, data, and networks
3.1.11 List the ethical and social impact of information systems
3.1.12 List the ethical responsibilities of information system managers
3.1.13 List the fundamental types of information systems
3.0 Required Reading and Textbook(s):


Reference Books (Optional):
   *Note: An electronic version of the book may be available.*


   *Note: A student of this institution is not under any obligation to purchase a textbook from a university-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.*

3.1 Supplementary Material: The course textbook will be supplemented with other materials including handouts, oral presentations, industry articles, videos, research paper readings, case studies, power point presentations etc.

3.2 On-Line References TBA

3.3 Students preferring to use their own computers are required to have products, data encodings, file names, system structure, and products equal to those provided in the computer lab and the server used in class.

3.4 Current publications - The campus library contains numerous books and periodicals relating to Computer Science. The student should take advantage of this resource by visiting the library.

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**COURSE REQUIREMENTS**

4.0 Course Requirements:

4.1 Reading Assignments: All assigned chapters will be used as basis for class/blackboard discussions. Study the assigned readings before each class

4.2 Class Participation / Blackboard Discussions: Students are required to participate in the blackboard discussions throughout the semester. There will be five discussions, each worth 50 points. The maximum total for blackboard discussions is 250 points. Students are expected to post thoughtful and comprehensive responses to the discussion questions as well as respond on a timely basis to a minimum of two classmates’ postings. Failure to do so will result in point loss. Post your initial response to the discussion topic prior to 11.59 pm Wednesday and respond to other student’s postings later in the week. Please do not be late in your postings as other students will be waiting on your post to respond later in the week. Discussion topics, due dates and the grading rubric specific to discussion evaluations are available
in blackboard and should be used as a guide when participating in discussions. It is each student’s responsibility to accumulate notes from assigned readings, supporting videos, and other sources and reference them in the postings to support one’s own arguments, add an insight to classmate’s postings and/or challenge classmates’ postings. Sources when referenced must be cited in the postings. Follow-up posts need to be meaningful and should promote in depth discussions on a topic at higher level of thinking. A mere cursory response such as “I agree” or “I disagree” or a “good post” without any substantive content to backup would result in point loss. In all postings, students are expected to observe proper rules of netiquette in both oral and written communications and conduct in a professional manner. Late submissions are not allowed for discussion forums.

Discussion responses must be a minimum of 250 words in length, and must have at least 3 paragraphs

4.3 **Examinations** - There will be two exams, one midterm and one final exam. Each will be worth 150 points. Exams will have a short window of availability via Blackboard, must be completed in one session, and will be timed. Makeup exams will be given ONLY when arrangements have been made PRIOR to the class meeting.

4.4 **Quizzes:** There will be 5 quizzes. Each quiz will be worth 20 points. Thus the maximum total for the quizzes will be 100 points

- Quiz1 covers chapters 1 & 2.
- Quiz2 covers chapters 3 & 4.
- Quiz3 covers chapters 5 & 6.
- Quiz4 covers chapters 9 &10.
- Quiz5 covers chapters 11 &12.

4.5 **Research Paper:** Each student is required to write one research paper on a topic related to management information systems for 300 points. Topics must be approved by the professor. A one-page proposal, describing the topic is required. A proposal is the introduction to the paper. It explains, not only what the paper will be about, but also helps you narrow your paper topic and formulate research goals/questions that should be addressed. The proposal must include, at the bottom, a list of at least four (4) peer-reviewed journal article citations. Students must submit the proposal through blackboard and get it approved before submitting their paper.

After having the proposal approved, write a research paper expanding on the topic. See separate write – up in blackboard for complete details. This research paper must be in APA style. The term paper should follow the outline of:

Cover Page
Abstract Page
I. Introduction / Background
II. Body of the Paper
III. Summary / Conclusion

Papers less than 2,000 words will receive a 0 and will not be evaluated. Submitting a paper without an approved proposal will receive a 0. Papers are required to have at least 6 peer-reviewed journal articles, and to cite these articles in their paper. References and citations must be in APA style. Do not use the class text or Wikipedia as a reference under any circumstances, otherwise a 5 point penalty for each citation. URL only references will also receive a 5 point penalty for each citation. The paper will be graded on technical content, readability factors including logic & organization, style, grammar, spelling, references and working skill. A grading rubric for research paper is available in blackboard and should be used as a guide when completing the paper. Papers turned in after due date are considered late. 5% will be deducted for each day the paper is late. Special circumstances need to be discussed with the instructor ahead of time when possible.

Students will be given one opportunity to fix their paper after feedback from the professor.

5.0 Grading Criteria Rubric and Conversion

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>Percent</th>
<th>My Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exam 1</td>
<td>150 points</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>Exam 2</td>
<td>150 points</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>Quizzes</td>
<td>100 points</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Class Participation / Blackboard Discussions</td>
<td>250 points</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Research Paper Proposal</td>
<td>50 points</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Research Paper</td>
<td>300 points</td>
<td>30%</td>
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<tr>
<td><strong>Total</strong></td>
<td>1000 points</td>
<td>100%</td>
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</table>

<table>
<thead>
<tr>
<th>Points Range</th>
<th>Grade</th>
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<tbody>
<tr>
<td>895-1000</td>
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<tr>
<td>795-894</td>
<td>B</td>
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<tr>
<td>695-794</td>
<td>C</td>
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<tr>
<td>595-694</td>
<td>D</td>
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<tr>
<td>0-594</td>
<td>F</td>
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6.0 Posting of Grades:
All student grades will be posted on the Blackboard Grade book and students should monitor their grading status through this tool. Grades for weekly assignments, discussions, quizzes and exams will be posted within 7 days following the due date.

**TECHNOLOGY REQUIREMENTS AND SUPPORT**

7.1 Technology Requirements

This course will use the new TAMU-CT Blackboard Learn learning management system for class communications, content distribution, and assessments.

Logon to [https://tamuct.blackboard.com](https://tamuct.blackboard.com) to access the course.

Username: Your MyCT username (xx123 or everything before the "@" in your MyCT e-mail address)
Initial password: Your MyCT password

For this course, you will need reliable and frequent access to a computer and to the Internet. You will also need a headset with a microphone or speakers and a microphone to be able to listen to online resources and conduct other activities in the course. If you do not have frequent and reliable access to a computer with Internet connection, please consider dropping this course or contact me at anitha.chennamaneni@tamuct.edu to discuss your situation.

Blackboard supports the most common operating systems:
PC: Windows 7, Windows XP, Windows Vista, Windows 2000,
Mac: Mac OS 10.6 “Snow Leopard®”, Mac OS 10.5 “Leopard®”, Mac OS 10.4 “Tiger®”

Check browser and computer compatibility by following the “Browser Check” link on the TAMUCT Blackboard logon page. ([http://tamuct.blackboard.com](http://tamuct.blackboard.com)) This is a CRITICAL step as these settings are important for when you take an exam or submit an assignment.

Upon logging on to Blackboard Learn, you will see a link to Blackboard Student Orientation under My Courses tab. Click on that link and study the materials in this orientation course. The new Blackboard is a brand-new interface and you will have to come up to speed with it really quickly. This orientation course will help you get there. There is also a link to Blackboard Help from inside the course on the left-hand menu bar. The first week of the course includes activities and assignments that will help you get up to speed with navigation, sending and receiving messages and discussion posts, and submitting an assignment. Your ability to function within the Blackboard system will facilitate your success in this course.
Technology issues are not an excuse for missing a course requirement – make sure your computer is configured correctly and address issues well in advance of deadlines.

### 7.2 Technology Support

For issues related to course content and requirements, contact your instructor.
For technological or computer issues, students should contact Help Desk Central. 24 hours a day, 7 days a week:

Email: helpdesk@tamu.edu
Phone: (254) 519-5466
Web Chat: [http://hdc.tamu.edu](http://hdc.tamu.edu)

When calling for support please let your support technician know you are a TAMUCT student.

### COURSE OUTLINE AND CALENDAR

#### 8.0. Complete Course Outline

The instructor reserves the right to make changes to this syllabus. Any changes that effect grades or grading will be made in writing.

<table>
<thead>
<tr>
<th>Week / Dates</th>
<th>Topic</th>
<th>Instructional Activities</th>
<th>Assignments Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 6/1–6/7</td>
<td>Course Welcome, Introduction, and Expectations, Chapters 1 &amp; 2</td>
<td>Purchase and receive text, Read Syllabus in-depth, Read Chapters 1, 2 &amp; assigned readings, Take notes on chapter readings &amp; PPT slides</td>
<td>Complete Blackboard Student Orientation, Post to Introductory Meet &amp; Greet Discussion forum, Quiz 1 due</td>
</tr>
<tr>
<td>2</td>
<td>Chapters 3 &amp; 4</td>
<td>Read Chapters 3, 4 &amp; assigned</td>
<td>Blackboard Discussion Post 1</td>
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<tr>
<td>Week</td>
<td>Chapters</td>
<td>Readings</td>
<td>Due</td>
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<tr>
<td>6/8 – 6/14</td>
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<td>Take notes on chapter readings &amp; PPT slides</td>
<td>Research Paper Proposal Due</td>
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<td></td>
<td>Quiz 2 due</td>
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<tr>
<td>3</td>
<td>Chapters 5 &amp; 6</td>
<td>Read Chapters 5, 6 &amp; assigned readings</td>
<td>Blackboard Discussion Post 2 due</td>
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<tr>
<td>6/15 – 6/21</td>
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<td>Quiz 3 due</td>
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<tr>
<td>4</td>
<td>Chapters 7 &amp; 8</td>
<td>Read Chapters 7, 8 &amp; assigned readings</td>
<td><strong>Exam 1 covers chapters 1-8</strong>, available online Jun 22, 8 a.m. – Jun 24, 11:59 p.m.; once started must be completed in same session</td>
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<td>6/22 – 6/28</td>
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<tr>
<td>5</td>
<td>Chapters 9 &amp; 10</td>
<td>Read Chapters 9, 10 &amp; assigned readings</td>
<td>Blackboard Discussion Post 3 &amp; Research Paper Draft Due</td>
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<td>6/29 – 7/5</td>
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<td>Quiz 4 Due</td>
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<tr>
<td>6</td>
<td>Chapters 11 &amp; 12</td>
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<td>Blackboard Discussion Post 4 due</td>
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<td>7/6 – 7/12</td>
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<td>Quiz 5 due</td>
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<tr>
<td>7</td>
<td>Chapters 13 &amp; 14</td>
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<td>Blackboard</td>
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</table>
| 7/13 – 7/19 | 13, 14 & assigned readings  
Take notes on chapter readings & PPT slides | Discussion Post 5 due  
Research Paper Resubmission due |
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<tbody>
<tr>
<td>8</td>
<td>Final Exam</td>
<td><strong>Final Exam covers chapters 9-14</strong>, available online Jul 20, 8 a.m. – Jul 22, 11:59 p.m.; once started must be completed in same session</td>
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<tr>
<td>7/20 – 7/26</td>
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COURSE AND UNIVERSITY PROCEDURES AND POLICIES

**Drop Policy.** If you discover that you need to drop this class, you must go to the Records Office and ask for the necessary paperwork. Professors **cannot** drop students; this is always the responsibility of the student. The record’s office will provide a deadline for which the form must be returned, completed and signed. Once you return the signed form to the records office and wait 24 hours, you must go into Warrior Web and confirm that you are no longer enrolled. Should you still be enrolled, FOLLOW-UP with the records office immediately? You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the deadline or fail to follow the procedure, you will receive an F in the course.

**Academic Integrity.** Texas A&M University -Central Texas values the integrity of the academic enterprise and strives for the highest standards of academic conduct. A&M-Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and integrity of the creative community. Academic integrity is defined as a commitment to honesty, trust, fairness, respect, and responsibility. Any deviation by students from this expectation may result in a failing grade for the assignment and potentially a failing grade for the course. Academic misconduct is any act that improperly affects a true and honest evaluation of a student’s academic performance and includes, but is not limited to, cheating on an examination or other academic work, plagiarism and improper citation of sources, using another student’s work, collusion, and the abuse of resource materials. All academic misconduct concerns will be reported to the university’s Office of Student Conduct. Ignorance of the university’s standards and expectations is never an excuse to act with a lack of integrity. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.

**Disability Support and Access Services.** At Texas A&M University – Central Texas, we value an inclusive learning environment where every student has an equal chance to succeed and has the right to an education that is barrier-free. The Office of Disability Support and Access is responsible for ensuring that students with a disability enjoy equal access to the University’s programs, services and activities. Some aspects of this course or the way the course is taught may present barriers to learning due to a disability. If you feel this is the case, please contact Disability Support and Access at (254) 501-5831 in Warrior Hall, Ste. 212. For more information, please visit their website at [www.tamuct/disabilitysupport](http://www.tamuct/disabilitysupport). Any information you provide is private and confidential and will be treated as such.

**Tutoring.** Tutoring is available to all TAMUCT students, both on-campus and online. Subjects tutored include Accounting, Finance, Statistics, Mathematics, and Writing, and APA formatting. Tutors are available at the Tutoring Center in Warrior Hall, Room 111. Visit [www.ct.tamus.edu/AcademicSupport](http://www.ct.tamus.edu/AcademicSupport) and click "Tutoring Support" for tutor schedules and contact information. If you have questions, need to schedule a tutoring
session, or if you are interested in becoming a tutor, contact Academic Support Programs at 254-501-5830/5836 or by emailing Cecilia.morales@ct.tamus.edu

Chat live with a tutor 24/7 for almost any subject on your computer! Tutor.com is an online tutoring platform that enables TAMUCT students to log-in and receive FREE online tutoring and writing support. This tool provides tutoring in Mathematics, Writing, Career Writing, Chemistry, Physics, Biology, Spanish, Calculus, and Statistics. To access Tutor.com, log into your Blackboard account and click "Online Tutoring."

**University Library.** The University Library provides many services in support of research across campus and at a distance. We offer over 200 electronic databases containing approximately 250,000 eBooks and 82,000 journals, in addition to the 72,000 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at TAMUCT are available through our website to help students navigate these resources. On-campus, the library offers technology including cameras, laptops, microphones, webcams, and digital sound recorders.

Research assistance from a librarian is also available twenty-four hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance, and may take place on Skype or in-person at the library. Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.

Our 27,000-square-foot facility on the TAMUCT main campus includes student lounges, private study rooms, group work spaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and laminating are available. The library frequently offers workshops, tours, readings, and other events. For more information, please visit our homepage: [http://www.tamuct.edu/departments/library/index.php](http://www.tamuct.edu/departments/library/index.php)

**Instructor policies.** The instructor reserves the right to make changes to this syllabus during the course of the semester for the benefit of the students. Any changes that effect grades or grading will be made in writing.

Instructor reserves the right to supplement the material presented in the text with additional material including handouts, oral presentations, industry articles, videos, research paper readings, case studies, power point presentations etc. for the benefit of the students

All work is submitted through Blackboard and due on the specified due date/time. Work turned in after due date is considered *late*. 5 points will be deducted for each day the
assignment is late. Special circumstances need to be discussed with me ahead of time when possible. Missed assignments, projects, and examinations will receive a grade of zero.

Any work not submitted in the proper format is rejected and receives no credit.

Incidents of violations of academic integrity, such as plagiarism or turning in the work of others as your own work, will result in a cap on the maximum number of points that can be earned in this class. The cap will be 600 points resulting in a best case grade of “D” for the class.

At all times in the class, please observe proper rules of netiquette in your oral and written communication and conduct yourself in a professional manner

The Operation of the Online Course and Being an Online Student. Online learning requires students to be very self-disciplined and demands regular and consistent participation in the class. Please read the document posted on Blackboard on what makes a successful online student. Be sure you understand and are prepared to comply with all required class assignments and deadlines. If you are not able to comply, for any reason, you must contact me immediately.