



03.02.02.D0.03

University Strategic Planning

Approved: February 27, 2017

Revised:

Next Scheduled Review: February 27, 2020

Procedure Statement

Texas A&M University-Central Texas (A&M-Central Texas) is committed to a comprehensive and coordinated strategic planning process.

Reason for Procedure

The university's strategic plan aligns with the Texas A&M University System (TAMUS) Strategic Plan and addresses the unique strategic goals of the university. The strategic planning process is used to prioritize the activities and resources that support the university mission. Changes in the A&M-Central Texas Strategic Plan require the approval of the Chancellor of TAMUS before being finalized and published. The existing strategic plan remains in effect until the TAMUS Chancellor approves a new strategic plan.

Procedures and Responsibilities

1. DEVELOPING THE STRATEGIC PLAN

1.1 The A&M-Central Texas Strategic Planning Model is adapted from the TAMUS Strategic Plan Model (see Appendix A).

1.2 The strategic plan is developed with input and suggestions from the university community.

2. APPROVAL OF THE STRATEGIC PLAN

2.1 The strategic plan is drafted and circulated to the university community for comment.

2.2 The strategic plan is then submitted to the TAMUS Chancellor for approval.

2.3 Following approval by the TAMUS Chancellor, the A&M-Central Texas SACSCOC Liaison notifies and submits the updated strategic plan to SACSCOC.

3. IMPLEMENTATION OF THE STRATEGIC PLAN

- 3.1 Once the strategic plan is approved, it will be widely circulated by the university and used to prioritize the activities and resources that support the university mission.
- 3.2 The strategic plan will be reviewed on an annual basis to assure currency and relevancy.
- 3.3 The President or designee will provide an annual update on the strategic plan at Convocation.

Related Statutes, Policies, or Requirements

[*System Policy System Mission, Vision, Core Values and Strategic Planning*](#)

[System Strategic Plan 2016-2021](#)

University Procedure 03.02.02.D0.01 *Approval of Substantive Changes including the Establishment of New Academic Programs*

Substantive Change for SACSCOC Accredited Institutions: Policy Statement
<http://www.sacscoc.org/pdf/081705/SubstantiveChange.pdf>

Definitions

University Community- For this Standard Administrative Procedure, University Community includes employees of Texas A&M University-Central Texas, Staff Advisory Council, Faculty Senate, Student Government, TAMUS, and the TAMUS BOR.

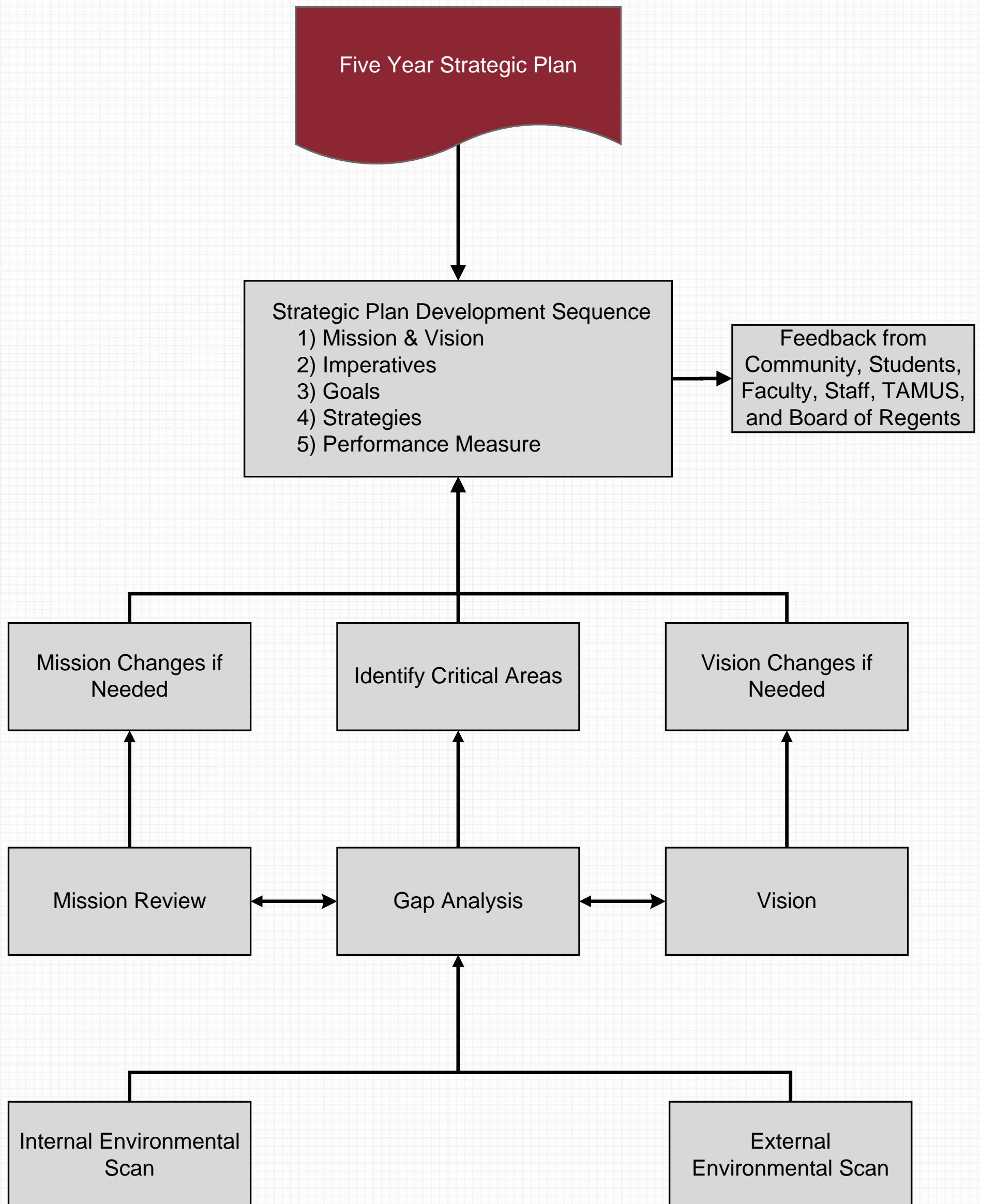
Attachments

Texas A&M University-Central Texas Strategic Planning Model

Contact Office

Office of the Provost
(254) 519-5447

Texas A&M University-Central Texas Strategic Planning Model (Adapted from the Texas A&M University System Strategic Planning)



The strategic planning process includes feedback from faculty and staff each step of the way, from the SWOT analysis to the mission statement development.