



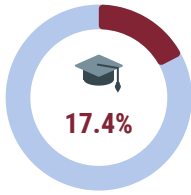
College of Business Administration

Student Outcome

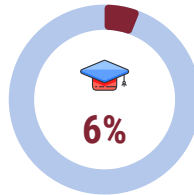
Academic Year 2020-2021 Report

OUTCOMES

Life-Long Learning



UNDERGRAD--> GRAD

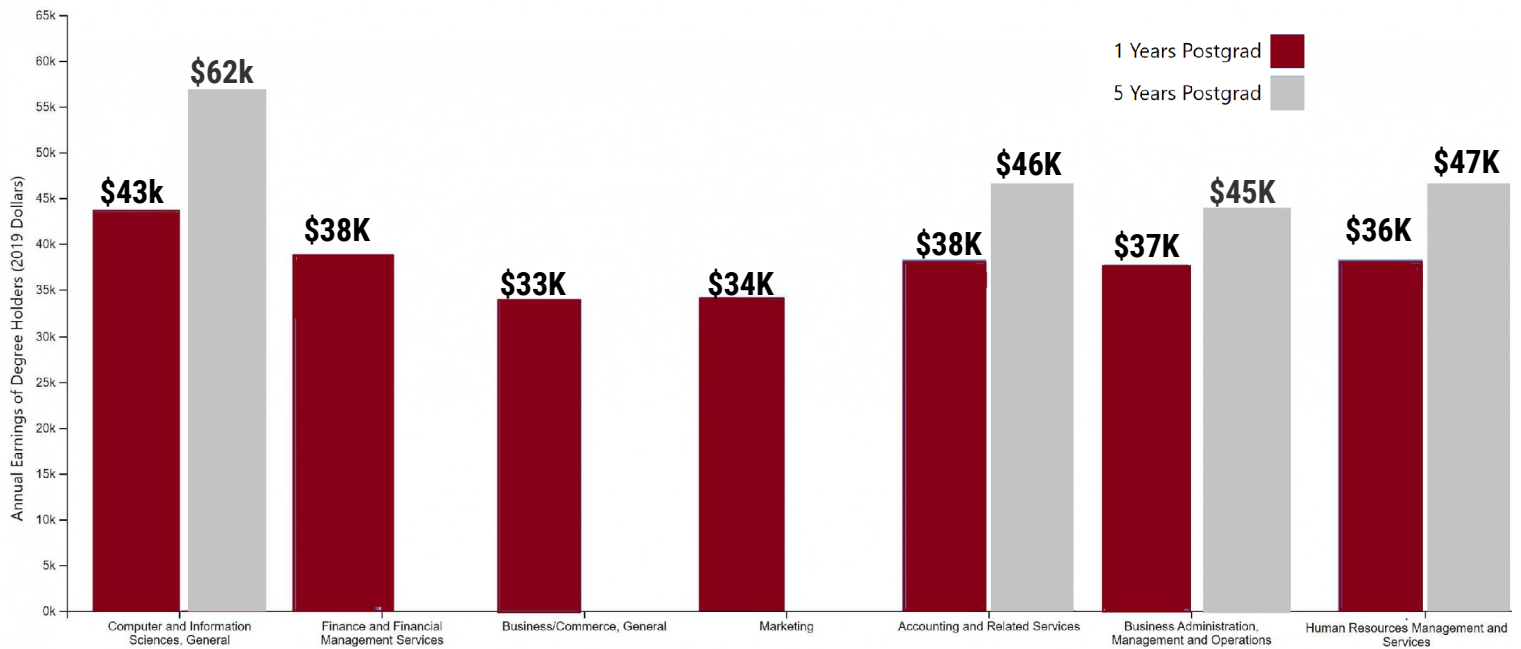


GRAD--> PHD

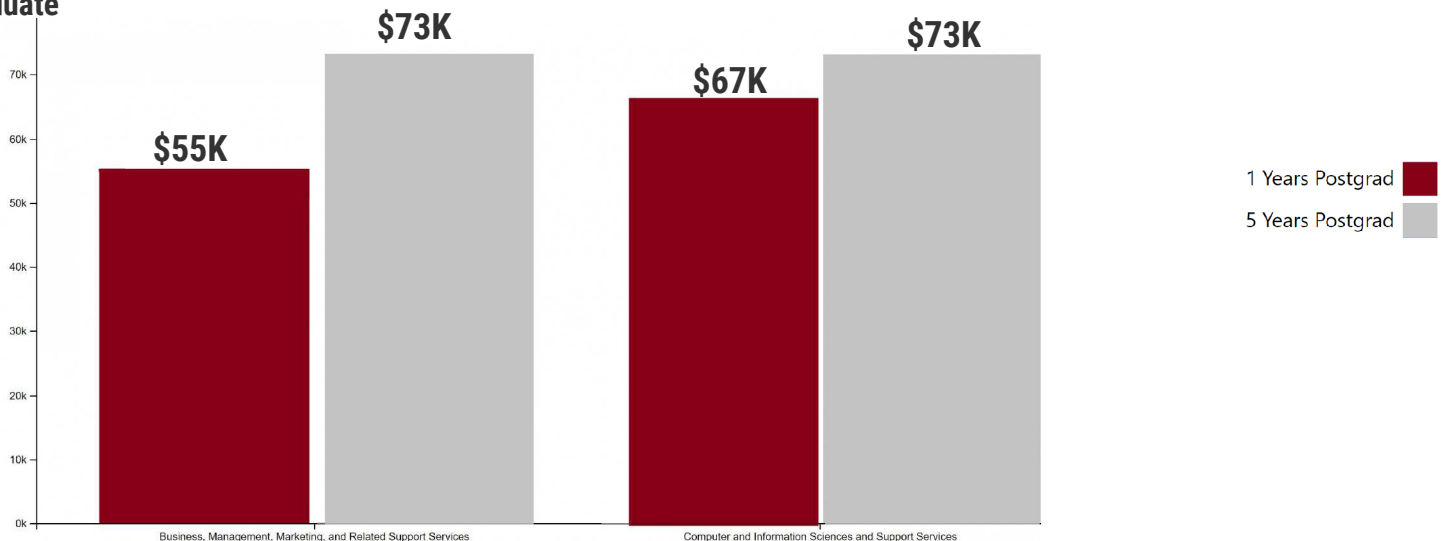
Following graduation, approximately 17.4% of COBA Bachelors degree earners pursue Masters and 6% of COBA Masters degree earners pursue Doctorate degree.

Earnings

Undergraduate



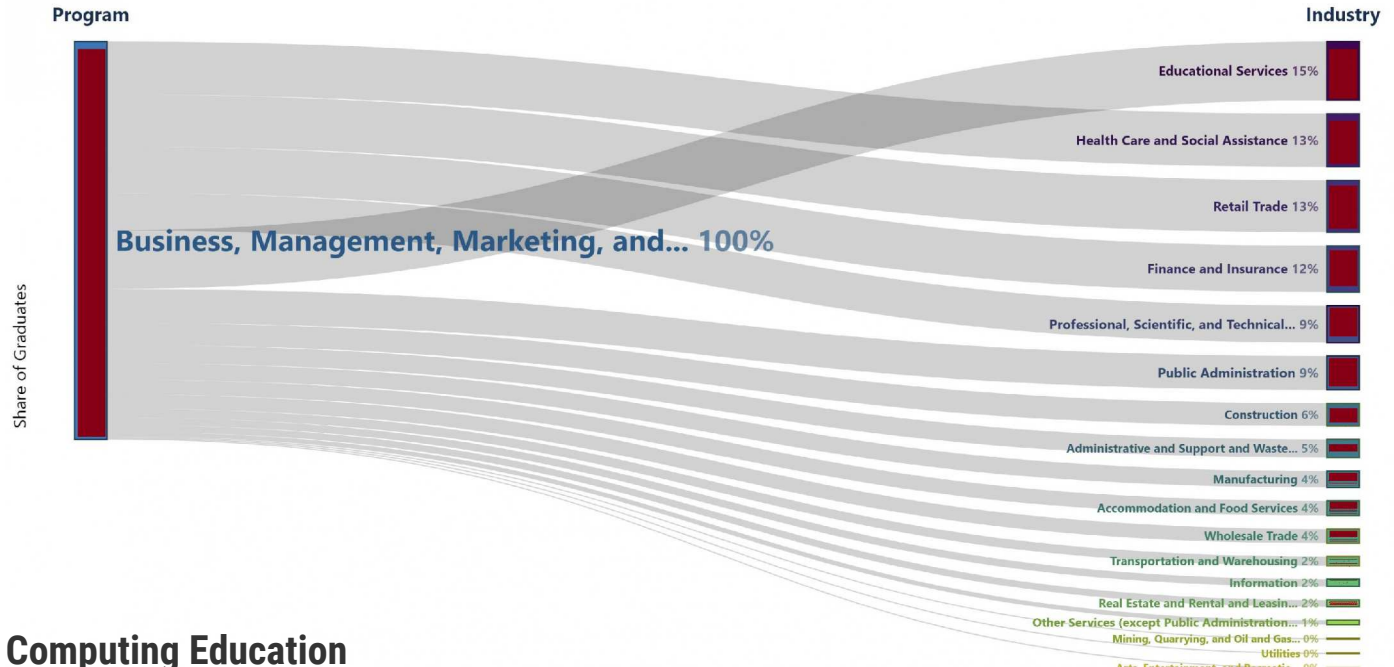
Graduate



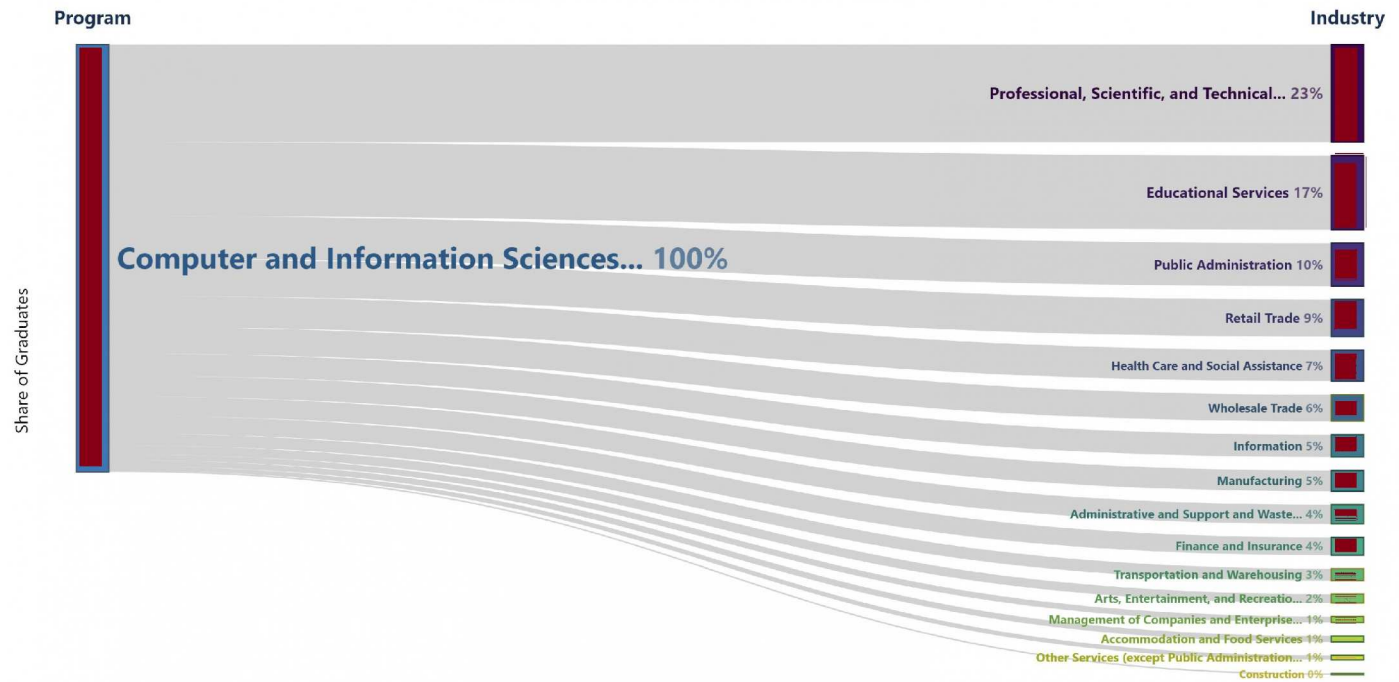
Source: US Census Bureau, Post-Secondary Employment Outcomes Explorer (PSEOE), 2019. Earnings, one-year post-graduation at 50 earnings percentile.

Industry Placements

Business Education



Computing Education



Source: US Census Bureau, Post-Secondary Employment Outcomes Explorer (PSEOE), 2007-2018 Cohorts. Placement by Industry by Geography, one year post-graduation.

Geography



97% of COBA Warriors are working in Texas

As per the 2016 to 2018 census, most students stay in Texas because metropolitan cities such as Austin, Dallas, and Houston in Texas are booming with industrial sectors.

Source: US Census Bureau