

Master in Business Administration - Implemented Continuous Improvement

Implemented Improvement: Updated curriculum to ensure current program content.

Outcomes:

1. Demonstrate knowledge proficiency in the core business disciplines.
2. Demonstrate the ability to integrate the core knowledge into effective organizational decisions.

Action: Program faculty accepted a recommendation from the external review conducted in 2013 and changed the degree requirements to include MGTK 501 instead of MGTK 511 or MGTK 568 to align with best practices in M.B.A. degrees.

Evaluation: The recommendation from the external review advised requiring students to attend the introductory course MGTK 501 in their first semester. After implementing the change, average grade point averages (GPAs) and one-year retention rates increased.

Data: Mean GPAs of students completing the program for the last five academic years. The means do not include the GPAs of those who did not complete the program and those who continue to pursue their degree. The university uses a 4.0 grade scale.

	2012	2013	2014	2015	2016
Program	3.24	3.25	3.25	3.25	3.30

Student Retention Rates: Fall-to-Fall retention rates include the percentage of students first enrolled in the prior Fall who persisted to the Fall semester indicated.

	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
One-Year	52%	60%	28%	47%	53%	78%