

ALUMNI NEWSLETTER

Spring 2021, Issue 2

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ALUMNI ENGAGEMENT SUCCESSES

- Mr. Sean Butler's active engagement helped both the college and current students!
- Mr. Brian Haywood and Ms. Joanna Howell's engagement in Corporate Fellows in the Classroom helped current students!
- Mr. Richard Naser's participation in the Healthcare Administration Focus Group will help current and future students!

KUDOS TO DR. JODY FRY

Dr. Jody Fry, College of Business Administration Professor, honored as the recipient of the 2018-2019 Regents Professor Award.

"These awards recognize and honor the exemplary accomplishments and contributions of our faculty, extension or research professional," said Elaine Mendoza, Chairman of The Texas A&M University System Board of Regents.

[Read the whole story here.](#)



SPECIAL THANKS TO AN ACTIVE ALUMNI

Mr. Sean Butler assisted COBA by being an active alumni member on several key committees this past academic year.



During the semester, Sean Butler spoke with Business Strategy students via WebEx regarding his position as Senior Manager at Thought Ensemble. There was a great turn out of a little over 50 participants.

His feedback and input was highly valued as we developed our new Strategic Plan for 2021-2026.

We are so grateful when our alumni are able to be so active and we know our current students value the interaction with those of you who understand where they are now and who provide inspiration for where they can be in the future.

CHECK OUT COBA'S 2021 STRATEGIC PLAN

OUR PURPOSE:

To empower and engage people to create positive change.

OUR VISION:

To be the first choice for business education in our region and beyond.

OUR MISSION:

To provide undergraduate and graduate business education to a diverse learner population including representation from military-affiliated backgrounds. By bringing together experts, we equip life-long learners with innovative and industry-relevant knowledge, positively engage with regional stakeholders, produce impactful relevant intellectual contributions, and inspire change agents to create a better world.



[Click here to read the full Strategic Plan](#)

CORPORATE FELLOWS IN THE CLASSROOM

"The guest speaker was helpful and more relatable as he is a recent graduate. He provided essential information and informed us of what occupations and certifications are available."

-survey response from a student following the spring semester Corporate Fellows in the Classroom event

This year COBA hosted our first Corporate Fellows in the Classroom event. The College of Business Administration invited Alumni to speak to current students, provide guidance and insight to students transitioning from their role as students into the corporate world. Students also had the opportunity to grow comfortable speaking with professionals.

COBA Alumni, Mr. Brian Haywood, Program Manager at Visa and Ms. Joanna Howell, Senior Director of Proposal Operations at HMS joined COBA classes as Corporate Fellows in the spring semester event. Current students really appreciated the information these professionals shared with them!



INTERESTED IN PARTICIPATING IN OUR FALL CORPORATE FELLOWS EVENT?

We will be holding our next Corporate Fellows in the Classroom in the fall semester.

If you are interested in being a Corporate Fellow, please let us know!

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ALUMNI SPOTLIGHT

CONGRATULATIONS ON 30 YEARS OF EMPLOYMENT AT BAYLOR SCOTT & WHITE HEALTHCARE

Richard completed his MBA in 2016. Earning his MBA furthered his leadership career as he was promoted to Vice President at BSWH.

Currently, he leads several clinical areas including 15 Family Medicine Clinics, Ob/Gyn, Ophthalmology and Dermatology with clinics located throughout Central Texas.



Richard Naser, MBA Vice President at Baylor Scott & White

Thank you for participating in COBA's Healthcare Administration Focus Group!

SUSTEX 2021 SUMMIT

The two-day virtual leadership for sustainability summit was a great success with global attendance.



Keynote speakers included: Page Motes, Director of Sustainability at Dell Technologies; Stuart Hart, academic writer and founder of Enterprise for a Sustainable World; Lucia Athens, Chief Sustainability Officer of the City of Austin; and Alan Court, Senior Advisor for World Health Organization and ambassador for global strategy.

Please consider joining us when we next host this conference. We will keep you informed.

Stay connected with us on LinkedIn and on Instagram!



See what's new on our website: <https://tamuct.edu/coba>