

Joyful Holidays and a Happy New Year

FALL 2021, ISSUE 3

12/21/2021

Celebrating our Active Alumni

ALUMNI ENGAGEMENT SUCCESSES

Fall 2021 Corporate Fellows in the Classroom was a huge success thanks to participation from the following alumni:

Kara McVey, Contract Specialist, Texas Workforce Commission

Brittany Jamison, Associate National Bank Examiner, The Office of the Comptroller of the Currency

Anees Merzi, Sr. Product Manager, Primer.ai

Fernando Zamora, Software Engineer, Paylocity Corporation

TJ Ahmed, Imaging Analyst, Methodist

Chris Arnold, Application Developer, CGI



Meet Kaylah Johnson, Lead Product Marketing Manager at AT&T. She is a Killeen native and graduate of Central Texas College and Texas A&M University-Central Texas. She holds an AAS Business (2012), BBA Marketing (2014), and MBA (2016).

Kaylah began her career with AT&T in 2016 after being accepted into the AT&T

Business Sales Leadership Development Program in Atlanta. After successfully completing the program, Kaylah relocated to Chicago where she drove small business sales growth as a Business Sales Executive for 2 years. In 2018, she relocated back to Texas where she held several project management roles leading cross-functional initiatives at the regional and national levels. In July 2021, Kaylah pivoted again, this time to marketing. Presently, she is the Lead Product Marketing Manager leading go-to-market strategy and growth initiatives for those who serve our country and communities - military, veterans, first responders, nurses, physicians, and teachers.

Kaylah currently serves as co-chair on the College of Business Administration's Strategic Planning Committee. She brings to the committee input and perspective as both an alum and as an industry professional.

HOW TO PARTICIPATE

Alumni participation helps us grow and improve! Check your email for future opportunities from COBA, or reach out to us at coba.officeofthedean@tamuct.edu

Programmatic Developments in COBA

The College of Business Administration at Texas A&M University-Central Texas is working on some exciting new offerings.



Now Offering Stand Alone Graduate Certificates in:

Leadership for Sustainability

Healthcare Administration

We are working on several others that are working their way through the approval process.

We also now offer micro-credentials with many of our degree programs.

Undergraduate Level Micro-Credentials:

- Accounting Analysis
- Business Analytics & Intelligence
- Cybersecurity
- Financial Analysis
- Project Management
- Supply Chain Management

Graduate Level Micro-Credential:

- Data Analytics

Faculty Spotlight :

Hugh Brown, Adjunct Professor teaching Health Administration and Strategy



Hugh Brown is the Chief Executive Officer of St. David's Georgetown Hospital in Georgetown, Texas. He assumed his role in 2007, shortly after the hospital was acquired by St. David's HealthCare, a partnership between HCA and the Austin-based St. David's Foundation.

In 2014 St. David's HealthCare received the Malcolm Baldrige National Quality Award, the highest quality award given to any business by the federal government. In addition, St. David's Georgetown Hospital has specifically been recognized as a "100 Top Hospital", as a "Top 5% Hospital in the U.S." for clinical quality, and for continually receiving "A" Ratings on the Leapfrog Group's Hospital Safety Score.

College of Business Administration Winter Mixer 2021

COBA held it's first Winter Mixer event on December 3, 2021. The event was attended by faculty, staff, university administrators, industry partners and COBA alumni. We look forward to hosting future events where we can meet even more of our amazing alums!



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