

Bachelor of Business Administration in Human Resource Management - Implemented Continuous Improvement

Implemented Improvement: Ensure students graduate from programs with marketable skills.

Outcome: Student Success.

Action: Suspend enrollment and deactivate the program for a period while assessing the demand for the degree and the ability to offer a quality program under existing budget restrictions, while achieving an additional national accreditation for the program.

Evaluation: The program review, conducted in 2016, led faculty to believe the program was no longer in high demand and raised issues about the department's ability to sustain a quality program with existing budget limitations. Key issues were identified in support of the decision to eliminate the program and address the regional demand for such a program with an emphasis in human resource management (H.R.M.) within the M.B.A.

Data: The B.B.A. in H.R.M. program has experienced declining enrollment in recent years. Faculty received feedback indicating a lack of local jobs for graduates. Moreover, there appeared to be serious resource issues regarding numbers of faculty and compensation. The university budget will not support the additional faculty needed to make necessary revisions and market the degree, and the key program faculty member who teaches half the courses announced her retirement at the end of 2016.

Annual Unduplicated Headcount. The counts represent individual students enrolled in a given year. Students enrolling in multiple semesters in a given year are counted once. Students enrolled in multiple years are counted for each year attended.

Enrollments	2011	2012	2013	2014	2015	2016
Total	44	39	25	32	26	29

Source: Student Report (CBM001)