

Warrior Civic Engagement Essay Contest Rubric

	<i>Future Community Organizer All-Star</i>	<i>Emerging Community Leader</i>	<i>On the Way to Impacting the Community</i>	<i>Good Intentions but Needs Work</i>	Points
Description of Community Problem	The essay provides an expert description of the problem that makes an extraordinarily convincing case as to why it is a concern for the community. (4 points)	The essay provides a solid description of the problem that makes a convincing case as to why it is a concern for the community. (3 points)	The essay provides an adequate description of the problem that makes a somewhat convincing case as to why it is a concern for the community. (2 points)	The essay provides a problematic description of the problem that fails to make a convincing case as to why it is a concern for the community. (1 point)	
Community Project Summary	The essay summarizes the project in a detailed yet concise fashion that will allow community leaders to understand it perfectly. (4 points)	The essay summarizes the project in a detailed yet concise fashion that will allow community leaders to understand it with a few potential questions. (3 points)	The essay summarizes the project in a slightly confusing fashion that will leave community leaders struggling to understand it without significant follow-up. (2 points)	The essay summarizes the project in an immensely confusing fashion that makes even the basics of the project incomprehensible for community leaders. (1 point)	
Explanation of Benefits to the Community	The essay articulates the benefits of the project for the community in a highly persuasive manner that will make all interested parties pleased. (4 points)	The essay articulates the benefits of the project for the community in a persuasive manner that will make most interested parties pleased. (3 points)	The essay articulates the benefits of the project for the community in a somewhat persuasive manner that may make some interested parties pleased. (2 points)	The essay barely articulates the benefits of the project for the community in a manner that will most likely make few interested parties pleased. (1 point)	
Professionalism and Polish	The essay employs a tone and vocabulary that is highly professional and makes few if any grammatical errors. (3 points)	The essay employs a tone and vocabulary that is professional and makes a few grammatical errors. (2 points)	The essay employs a tone and vocabulary that is problematic at times and makes several grammatical errors. (1 point)	The essay employs a problematic tone and vocabulary that mostly lacks professionalism and makes a significant amount of grammatical errors. (0 points)	

Total Points: _____