



**AAS – Fashion – Fashion Marketing to
BAAS – Business
Marketing Concentration
2023-2024 Transfer Pathway**



AAS Degree Requirements							
Dallas College							
DC	TAMUCT	Course Name	SCH	DC	TAMUCT	Course Name	SCH
FSHD 1302 ¹	VO--	Introduction to Fashion	3	MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3
FSHD 1308 ¹	VO--	Fashion Trends	3	ECON 2302	CORE 080	Principles of Microeconomics	3
FSHN 1313 ¹	VO--	Basic Color Theory and Application	3	SPCH 1311, SPCH 1315 or SPCH 1321	CORE 010	Introduction to Speech Communication, Public Speaking or Business and Professional Communication	3
MRKG 1311 ¹	VO--	Principles of Marketing	3	FSHN 2303 ¹	VO--	Fashion Buying	3
FSHN 2307 ¹	VO--	Fashion Advertising	3	FSHN 1382 ¹	VO--	Cooperative Education - Fashion Merchandising	3
FSHN 2320 ¹	VO--	Visual Merchandising	3	CORE 050	CORE 050	Creative Arts Core	3
MRKG 1301 ¹	VO--	Customer Relationship Management	3	Elective ^{1,5}	VO--	Fashion Elective	3
MRKG 1302 ¹	VO--	Principles of Retailing	3	FSHN 1301 ¹	VO--	Textiles	3
MRKG 2333 ¹	VO--	Principles of Selling	3	FSHN 1312 ¹	VO--	Apparel and Accessories Marketing Operations	3
ENGL 1301	CORE 010	Composition I	3	FSHN 2382 ¹	VO--	Cooperative Education - Fashion Merchandising	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
Dallas College or Texas A&M University – Central Texas			
Dallas College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 040 ²	CORE 040	Language, Philosophy, and Culture Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
ACCT 2301 ²	CORE 090	Principles of Financial Accounting	3
ECON 2301 ²	CORE 090	Principles of Macroeconomics	3
ACCT 2302 ²	ACCT 2302	Principles of Managerial Accounting	3
MATH 1342 or BUSI 2305 ^{2,4}	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
Subtotal			33

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ³	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					129

Notes/Comments

Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Dallas College.

For help with pathway planning, student should speak with an [academic advisor](#). This pathway is intended for planning and visualization purposes only.

1. This section has the following considerations:
 - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - b. May consist of technical, vocational, or military credit (or a combination)
 - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - e. A maximum of 36 semester credit hours will be allowed.
 - f. See the College of Business Administration's academic advisors for more information.
2. Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at Dallas College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
3. Other field of study course may be used to satisfy requirement.
4. Students can also fulfill this degree requirement by enrolling in BUSI 3311.
5. Fashion Elective must be selected from the following: FSHN 1391, FSHN 2301, FSHN 2372, MRKG 1366, MRKG 1371, MRKG 2366 or MRKG 2371

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)