



**AAS – Business Management Marketing and
Sales Management Specialization to
BAAS – Business
Marketing Concentration
2022-2023 Transfer Pathway**



AAS Degree Requirements							
Central Texas College							
CTC	TAMUCT	Course Name	SCH	CTC	TAMUCT	Course Name	SCH
HRPO 1311 ²	VOBU	Human Relations	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
ENGL 1301	CORE 010	Composition I	3	CORE 040	CORE 040	Language, Philosophy, and Culture Core Selection	3
BUSI 1301	BUSI 1301	Business Principles	3	BUSI 2305	BUSI 2305	Business Statistics	3
ITSC 1309 or BCIS 1305 ²	VOBU	Integrated Software Applications I or Business Computer Applications	3	ACCT 2301	CORE 090	Principles of Financial Accounting	3
SPCH 1315, 1318 or 1321	CORE 010	Public Speaking, Interpersonal Communication or Business & Professional Communication	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
MATH 1314, 1332, 1342 or 1414	CORE 020	College Algebra, Contemporary Mathematics, Elementary Statistical Methods or College Algebra	3-4	BUSG 2305 ² or BUSI 2301	VOBU or BUSI 2301	Business Law/Contracts or Business Law	3
MRKG 1311 ²	VOBU	Principles of Marketing	3	MRKG 2333 ²	VOBU	Principles of Selling	3
BMGT 1325 ²	VOBU	Office Management	3	Elective ²	VOBU	Elective	3
MRKG 1302 ²	VOBU	Principles of Retailing	3	BMGT, BUSI, BUSG or RELE Selection ²	VOBU	Business Administration and Management, or Real Estate Selection	3
BMGT 2370 or BMGT 2388 ²	VOBU	Management Applications I or Internship - Business Administration and Management	3	BMGT 2371, BMGT 2389 or BUSG 1371 ²	VOBU	Management Applications II, Internship - Business Administration and Management, or Entrepreneurship and Business Plan Development	3
Subtotal							60-61

Additional Lower-Level or Upper-Level Degree Requirements			
Central Texas College or Texas A&M University – Central Texas			
Central Texas College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Sciences Core Selection	3
CORE 030 ¹	CORE 030	Life and Physical Sciences Core Selection	3
CORE 050 ¹	CORE 050	Creative Arts Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
ECON 2302 ¹	CORE 080	Principles of Microeconomics	3
Subtotal			24

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3301 or MGMT 4325 ³	Principles of Management or Leadership Theory and Practice	3	BUSI 4301	Business Ethics	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ⁴	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					120-121

Notes/Comments

The following Pathway Plan is suggested for full-time students. Part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

1. Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
2. This section has the following considerations:
 - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - b. May consist of technical, vocational, or military credit (or a combination)
 - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - e. A maximum of 36 semester credit hours will be allowed
 - f. See the College of Business Administration's academic advisors for more information.
3. If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
4. Other field of study course may be used to satisfy requirement.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

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