



AA – Business to BBA – Marketing 2022-2023 Transfer Pathway



AA Degree Requirements

Temple College

TEMPLE	TAMUCT	Course Name	SCH	TEMPLE	TAMUCT	Course Name	SCH
ENGL 1301	CORE 010	Composition I	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	CORE 030	CORE 030	Life & Physical Science Core Selection	3
ENGL 1302	CORE 010	Composition II	3	ECON 2302	CORE 090	Principles of Microeconomics	3
MATH 1325	MATH 1325	Calculus for Business & Social Sciences	3	CORE 030	CORE 030	Life & Physical Science Core Selection	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	GOVT 2305	CORE 070	Federal Government	3
BUSI 1301	BUSI 1301	Business Principles	3	ACCT 2301	ACCT 2301	Principles of Financial Accounting	3
SPCH 1311, 1315 or 1321	SPCH 1311, 1315 or 1321	Introduction to Speech Communication, Public Speaking or Business and Professional Communication	3	GOVT 2306	CORE 070	Texas Government	3
BUSI 2305	BUSI 2305	Business Statistics	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
HIST 1301	CORE 060	United States History I	3	HIST 1302	CORE 060	United States History II	3
CORE 050	CORE 050	Creative Arts Core Selection	3	CORE 040	CORE 040	Language, Philosophy, or Culture Core Selection	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements

Temple College or Texas A&M University – Central Texas

Temple College	Texas A&M University - Central Texas	Course Name	SCH
BUSI 2301 ^{1,2}	BUSI 2301	Business Law	3
PSYC 2301 or SOCI 1301 ¹	CORE 080	General Psychology or Introduction to Sociology	3
Subtotal			6

Upper-Level Degree Requirements

Texas A&M University - Central Texas

Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4302	Services Marketing	3
ACCT 3301	Accounting and Finance Data Analytics I	3	MKTG 4305	Digital and Internet Marketing	3
MKTG 3301	Marketing	3	MGMT 3350	Management and Organizational Behavior	3
BUSI 4301	Business Ethics	3	BUSI 4359	Business Strategy	3
FIN 3301	Financial Management I	3	CIS 4350	Management Information Systems	3
MGMT 3302	Personnel and Human Resource Management (or Upper-Level COBA Elective) ³	3	MKTG 3320	Marketing Research	3
MKTG 3318	Promotional Strategy	3	MKTG 4316	Marketing Management	3
BUSI 3344	Introduction to the Global Business Environment	3	Upper-Level COBA Elective ³	Upper-Level COBA Elective	3
MKTG 3316	Consumer Behavior	3	Any Level Elective or Upper-Level COBA Elective ³	Any Level Elective or Upper-Level COBA Elective	3
Subtotal					54
Total					120

Notes/Comments

Texas A&M-Central Texas is an upper-level institution offering 3xxx-5xxx level courses. All 1xxx-2xxx level courses must be completed at a different institution.

For help with pathway planning, student should speak with an [academic advisor](#). This guide is intended for planning and visualization purposes only.

- Not all bachelor's degree requirement courses are completed with the AA. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- Please consult your TAMUCT advisor for information on alternative Upper-Level course offerings.
- Please see your advisor for information on recommended micro-credential course offerings.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)